



UNIQUE STYLE PLATFORM  
ESSENTIAL INSPIRATION FOR CREATIVE MINDS

**USP INSPIRE:**  
UNDER THE SEA



The sea inspires a **glowing, shimmering** mood, as **embellishment** and **texture** mimic **underwater worlds**.

For **Milan Design Week 2026**, Italian jewellery brand **Buccellati** created *Aquae Mirabiles* in collaboration with **Luke Edward Hall** - an immersive installation that recreated a submerged world, "*an imagined Atlantis where history, myth, and fantasy seamlessly intertwine.*"

Meanwhile, **Peachy Den** asked artist **Lila Steinkamp** to make jelly filled oysters to celebrate the launch of their new Soho store.

In fashion, Matthieu Blazy's **Chanel** continues to inspire. For the **Resort 27** collection he used embellishment and sequins to replicate sea anemones and the scales of fish.

**USP: Fashion and interiors head underwater, using craftsmanship, material and colour to create an aquatic mood.**



# USP INSPIRE: UNDER THE SEA

MOOD



Be inspired by embroidery & embellishment that mimics underwater reefs, jellied textures, fish skin-like paillettes & liquid silver hardware



# USP INSPIRE: UNDER THE SEA

# COLOUR



18-5618
20-0002
11-4101
20-0142
20-0153
20-0171
12-1015

Be inspired by a shimmering, metallic palette of aqua, turq, deep sea blue & capiz, with highlights of shell pink, oyster white & silver