

UNIQUE **STYLE** PLATFORM
ESSENTIAL INSPIRATION FOR CREATIVE MINDS

USP INSPIRE:
BOOKISH





A new sense of **intellectualism** is driving consumers, as they make a **return to reading** in an attempt to turn off their screens.

The National Trust has recently announced it is going to open its libraries for public use, saying; "*We want people to sit, pause, relax.*" Meanwhile, the **home library** is the latest must-have space, with **The New York Times** launching a feature on their favourite personal libraries.

Pinterest Predicts has named *Poetcore* as one of its trends for 2026, seeing a +175% rise in searches for 'the poet aesthetic' - think geek chic glasses, clashing knits, satchel book bags and capes.

The **Dries Van Noten** A/W 26/27 Menswear collection summed up the mood perfectly, while **Dior** have launched book cover-inspired accessories featuring the names of famous novels.

USP: Books are an essential accessory, inspiring both fashion and interiors.

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MOOD



Be inspired by an intellectual mood, where clashing prints, checks, knits and capes are worn while reading novels in a curated home library

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COLOUR



16-1342

11-0110

19-2024

19-1724

17-0115

11-1400

Be inspired by a rich and quirky colour palette that combines wine tones with sage green, faded pink, soft clementine and crisp parchment