

UNIQUE STYLE PLATFORM
ESSENTIAL INSPIRATION FOR CREATIVE MINDS

USP INSPIRE:
1920'S GLAMOUR



A century after the iconic **Roaring Twenties**, a revival of the era's glamorous aesthetic emerges.

Fendi celebrated 100 years of the brand at **Milan Fashion Week A/W 25/26**, going back to their roots, with **fun furs**, classic **flapper slips** and **art deco chevrons**.

Dolce & Gabbana, Erdem and **Giorgio Armani** also took inspiration from this influential decade. Fashion psychologist **Professor Carolyn Mair** explains: *"Rooted in the 1920s, a time of social change and liberation, the flapper aesthetic represents breaking boundaries, seeking new forms of self-expression, and liberation from traditional norms."*

Milan Design Week saw the **glamorous** and **sophisticated** style of the **1920's art deco** make a return, with defining features such as **polished wood**, **rich plush fabrics** and **geometric details** from designer such as **Giuseppe Porcelli**.

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MOOD



Be inspired by 1920's aesthetics, including plush fabrics, art deco patterns, flapper dresses, lacquered wood and a modern twist on the cloche hat

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COLOUR



19-3911

20-0002

19-4026

7605 C

4102 C

19-1655

Be inspired by a sophisticated 1920's colour palette, including shades of garnet and burgundy alongside rose pink, denim blue, silver and black