

UNIQUE STYLE PLATFORM  
ESSENTIAL INSPIRATION FOR CREATIVE MINDS

**USP INSPIRE:**  
MODERN LADYLIKE







Fresh off the runways, a modern take on **ladylike** elegance makes a comeback.

Influential designers such as **Gucci, Prada, Miu Miu** and **No. 21** redefine **femininity** with **sophisticated silhouettes** and a contemporary **casual twist**. Think sleek **pencil skirts, collarless jackets, structured handbags** and **kitten heels**.

**An updated colour palette** blends **vintage-inspired brown, butter yellow and pale pink** with emerging tones of **orchid purple** and **soft lime** for a contemporary take on nostalgia.

**USP: Classic ladylike fashion is updated on the runaways and in street style, heralding a renewed focus on modern femininity.**



# USP INSPIRE: MODERN LADYLIKE

# MOOD



Be inspired by classic feminine fashion including tailored jackets, swing coats, structured handbags and kitten heels



# USP INSPIRE: MODERN LADYLIKE

## COLOUR



16-1305

12-1310

18-3223

13-0932

19-1118

13-0324

Be inspired by a bright retro colour palette, with shades of chocolate, dove grey and pale pink alongside orchid purple, lettuce green and cornsilk