

UNIQUE **S**TYLE **P**LATFOM
ESSENTIAL INSPIRATION FOR CREATIVE MINDS



USP INSPIRE:
WHITE WITCH



A **White Witch** aesthetic emerges on the catwalk, influenced by upcoming movie releases.

Director **Greta Gerwig** is set to bring **C.S. Lewis's** *The Chronicles of Narnia* to Netflix in late 2026, with rumours that pop star **Charli XCX** may take on the role of **Jadis**, the White Witch.

On the A/W 25/26 catwalks, **fur dominated** many collections, with **long fur coats** and **lace dresses** channelling the White Witch iconic costume design. **Richard Quinn's** snowy lamp post set design transported show attendees into his frosty fantasy world.

USP: The White Witch aesthetic blends whimsical design, delicate details and, luxe fur; tapping perfectly into a Lion, Witch and the Wardrobe mood.

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MOOD



Be inspired by a magical wintery aesthetic, with thick furs, snow-covered landscapes and vintage lamp posts as well as regal swords and crowns

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COLOUR



Be inspired by an Ice Queen's palette, with frosty shades of white and icy mist alongside metallic gold and earthy hues of animal fur