

UNIQUE **S**TYLE **P**LATFOM  
ESSENTIAL INSPIRATION FOR CREATIVE MINDS

**USP INSPIRE:**  
HEDONISTIC HERITAGE





As we enter the party season, a **hedonistic, celebratory mood** is emerging, combined with a **reworking of heritage aesthetics**.

The latest film by director **Emerald Fennell**, *Saltburn*, is already achieving cult status despite being released just last month. It sees aristocratic English life being given an early 2000's party spin. The set design is complete with *"ashtrays filled with cigarette butts, plates caked with leftovers and crystal glasses that have been knocked to the floor."*

Channelling a similar mood, new London hotel, *Broadwick Soho*, designed by **Martin Brudnizki**, was inspired by the "gritty glamour" of the area.

In fashion, **Bimba Y Lola's** holiday campaign has been shot by **Petra Collins** and features singer **Caroline Polacheck** at a OTT festive prom party complete with Y2K inspired accessories. Swim label **Oseree's** new collection has been designed to also be worn for festive dressing, styling glitter bikinis with retro flip phones and cocktails.



**USP INSPIRE: HEDONISTIC HERITAGE**

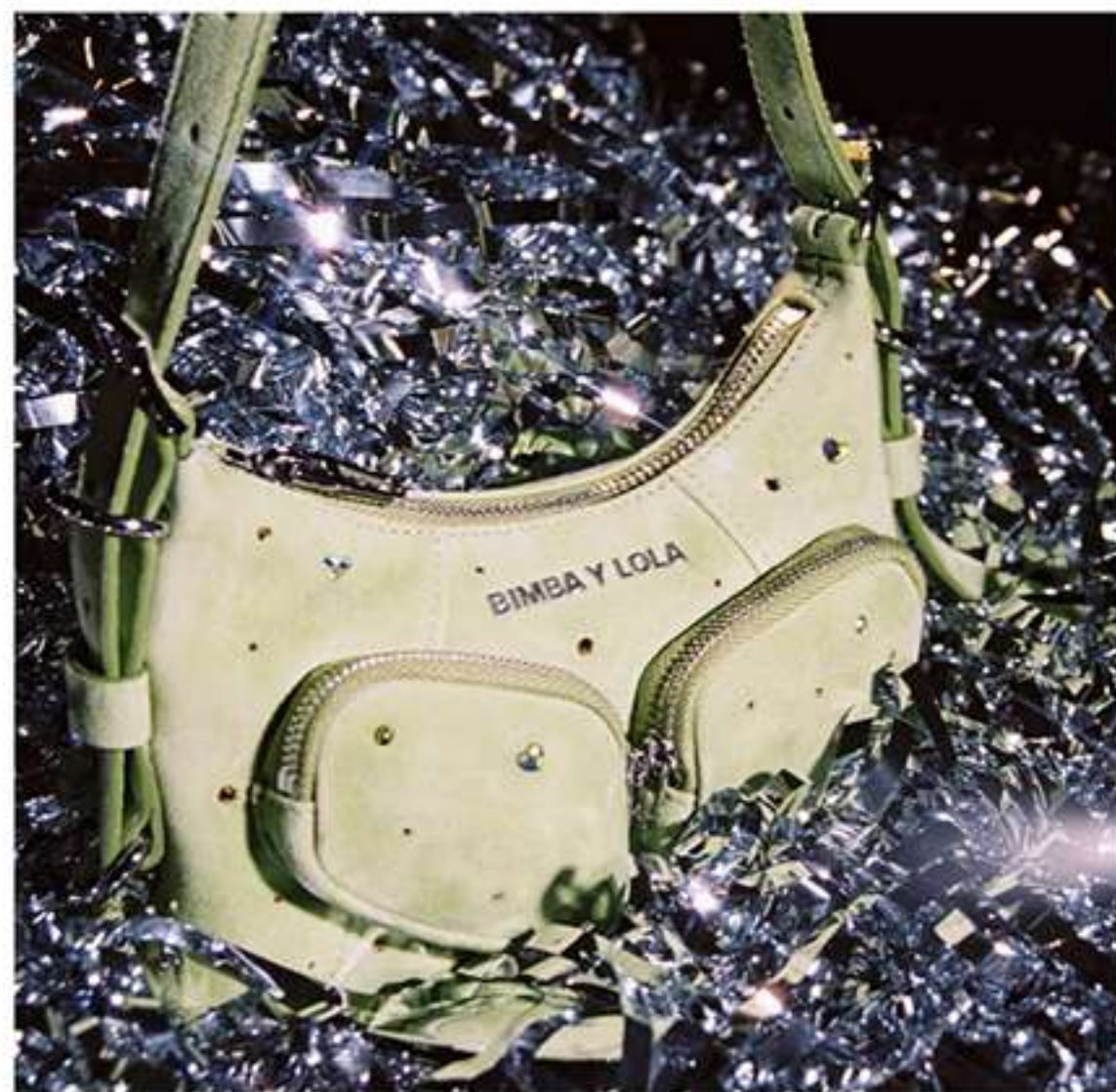
**TRAILER**





# USP INSPIRE: HEDONISTIC HERITAGE

# MOOD



Be inspired by a fun take on partywear, mixing heritage pieces and opulent patterns with plenty of sparkle and accessories taken from the 2000's



# USP INSPIRE: HEDONISTIC HERITAGE

# COLOUR



17-1449

19-1535

12-0633

18-1762

14-1904

16-0235

Be inspired by a palette that mixes garish neon brights with rich shiraz red and spiced orange, as a dash of sharp lemon adds a fresh touch