

A smiling man with a bright blue, sleeveless, ribbed shirt is sitting on a brown, textured surface. He is looking towards the camera. To his left is a Bird of Paradise plant with large green leaves and a single colorful flower. The background is a dark, solid color.

UNIQUE **S**TYLE **P**LATFORM
ESSENTIAL INSPIRATION FOR CREATIVE MINDS

USP INSPIRE:
CLUB TROPICANA



Inspired by carefree fun and summer escapes, a **nostalgic poolside mood** blends **tropical prints** with **80's inspired swimwear** and pops of **neon colour**. Pair short shorts with loose patterned shirts and accessorize with a piña colada in hand - welcome to *Club Tropicana*.

Netflix have released a new feature-length documentary called *Wham!* exploring the success of the 80's pop duo and including never-before-seen archival footage and interviews with **George Michael, Andrew Ridgeley** and more.

Dior has given the famous outdoor pool area of the **Beverly Hills Hotel** in LA a temporary makeover to promote its new *Dioriviera* capsule collection, while **Chanel** presented its Resort 24 collection at an event in Los Angeles, immersing guests in retro California beach references.

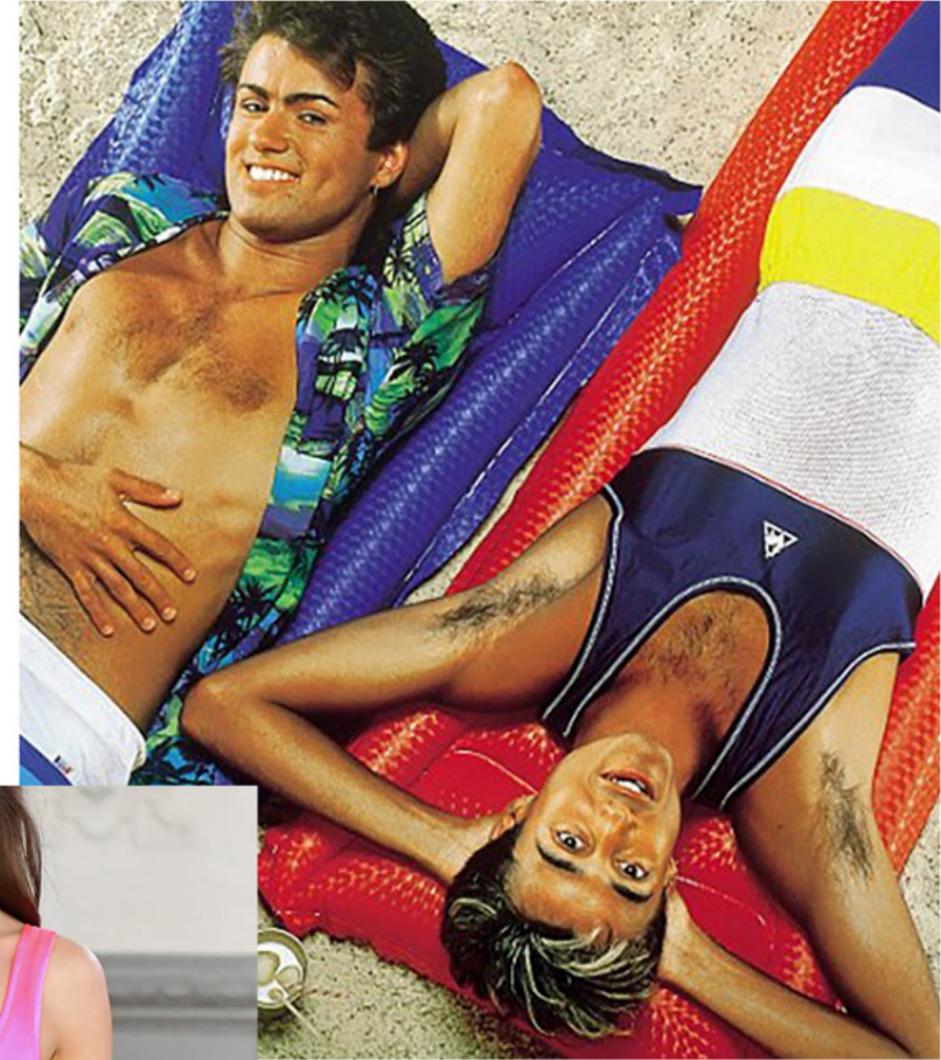
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WHAM! TRAILER



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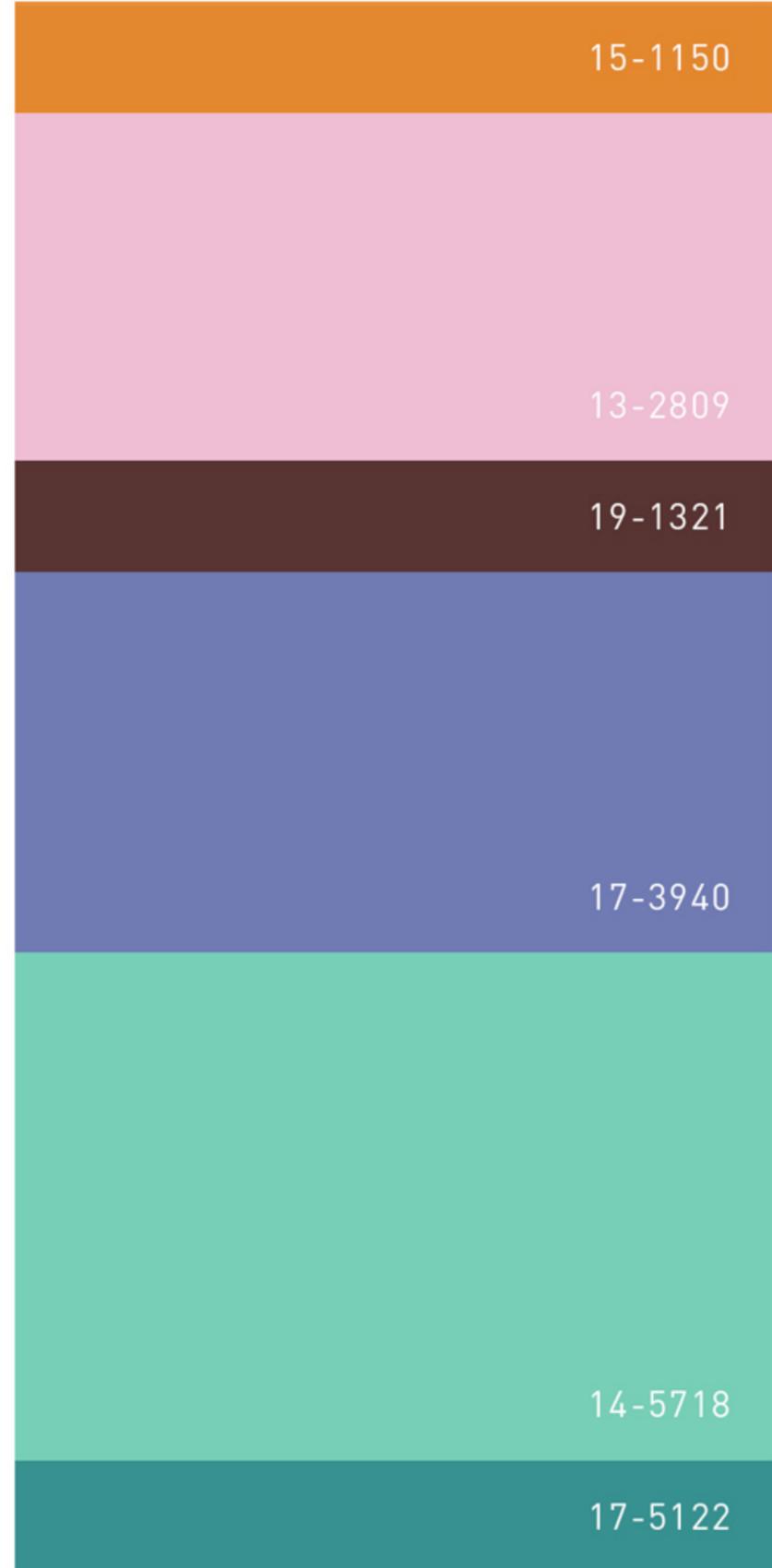
MOOD



Be inspired by a laidback mood, mixing poolside fun with retro cocktails, tropical prints, 80's sportswear and a modern take on the puffball skirt

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COLOUR



Be inspired by a retro palette of bubblegum pink, tangerine, violet and peppermint, with rich coconut brown adding a dark contrast