

A smiling person with short hair, wearing a light blue sleeveless top, is sitting on a textured orange surface. To their left is a Bird of Paradise plant with large green leaves and a single colorful flower. The background is a solid dark blue.

UNIQUE **S**TYLE **P**LATFOrm
ESSENTIAL INSPIRATION FOR CREATIVE MINDS

USP INSPIRE:
CLUB TROPICANA



Inspired by carefree fun and summer escapes, a **nostalgic poolside mood** blends **tropical prints** with **80's inspired swimwear** and pops of **neon colour**. Pair short shorts with loose patterned shirts and accessorize with a piña colada in hand - welcome to *Club Tropicana*.

Netflix have released a new feature-length documentary called *Wham!* exploring the success of the 80's pop duo and including never-before-seen archival footage and interviews with **George Michael**, **Andrew Ridgeley** and more.

Dior has given the famous outdoor pool area of the **Beverly Hills Hotel** in LA a temporary makeover to promote its new *Dioriviera* capsule collection, while **Chanel** presented its Resort 24 collection at an event in Los Angeles, immersing guests in retro California beach references.

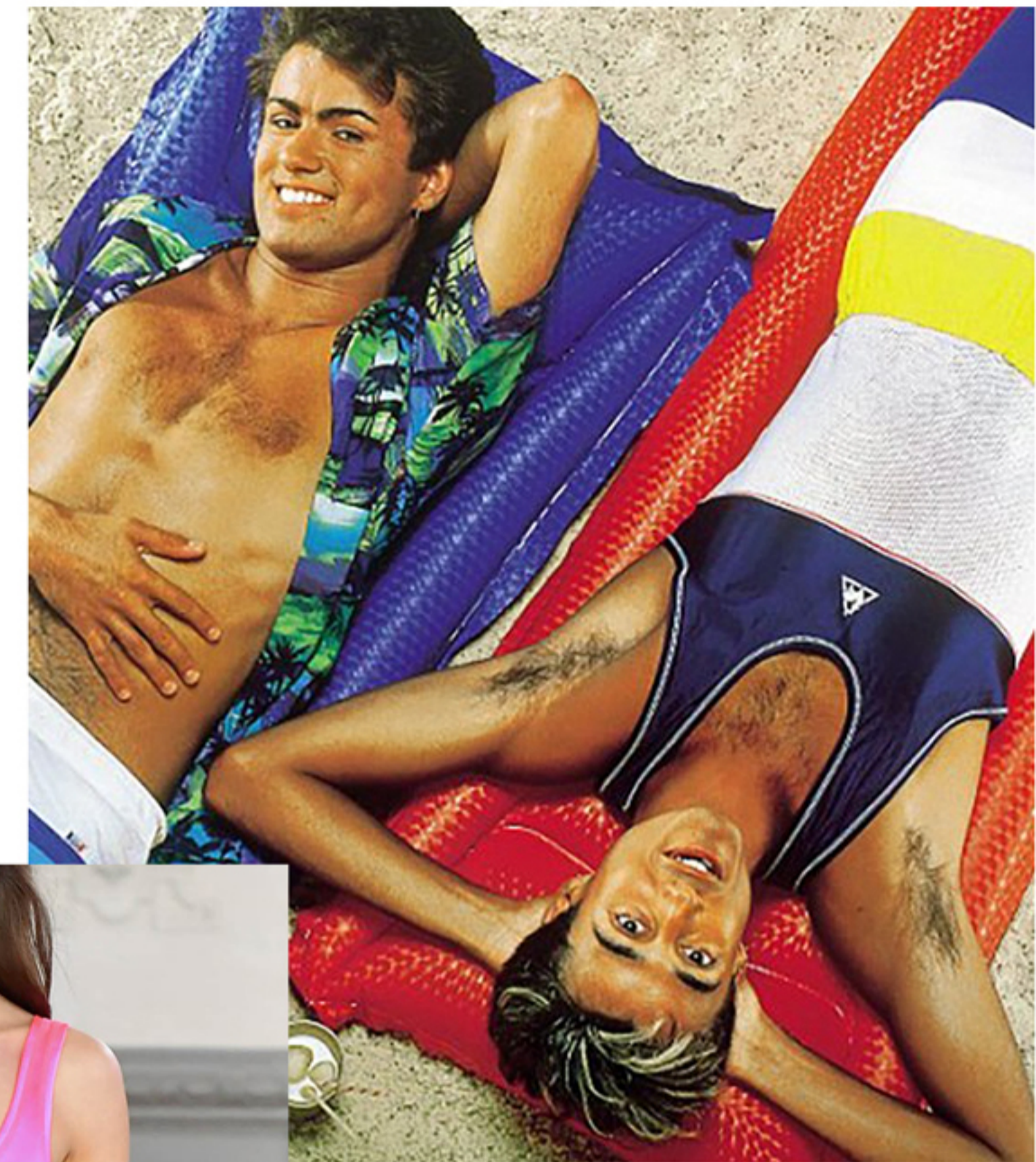
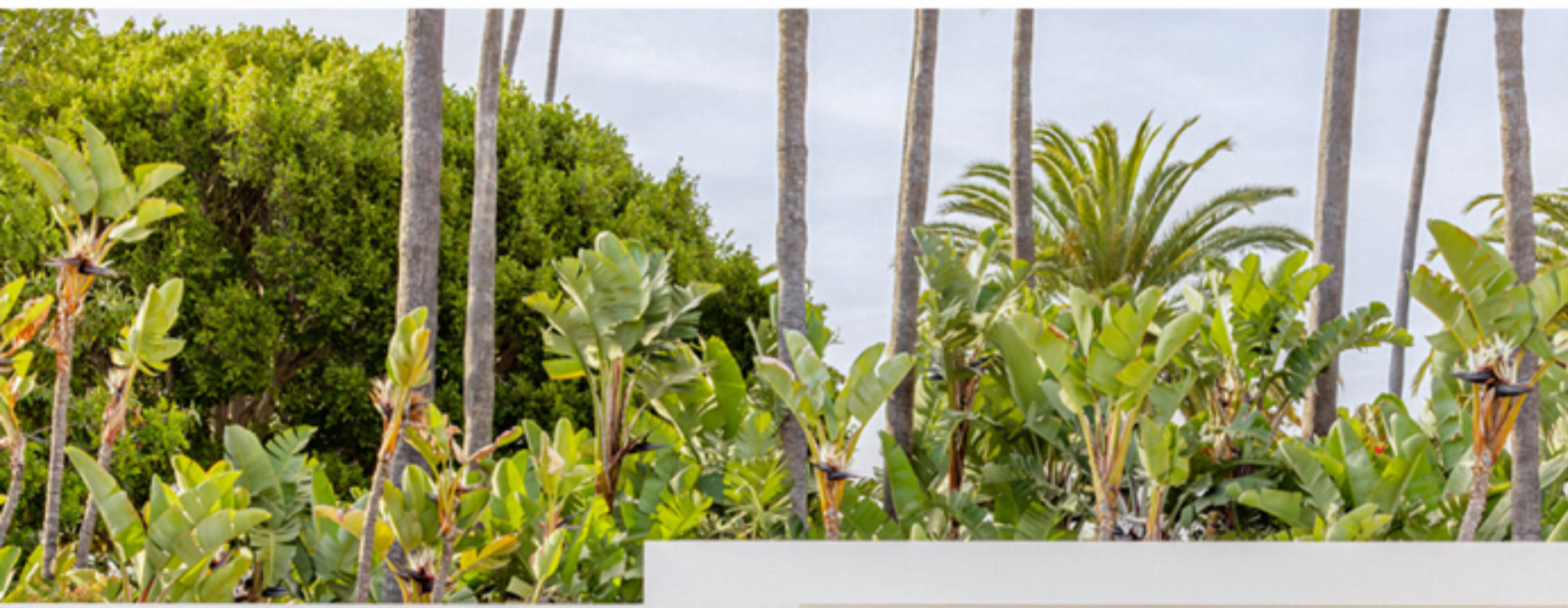
USP INSPIRE: CLUB TROPICANA

WHAM! TRAILER



USP INSPIRE: CLUB TROPICANA

MOOD



Be inspired by a laidback mood, mixing poolside fun with retro cocktails, tropical prints, 80's sportswear and a modern take on the puffball skirt

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COLOUR



15-1150
13-2809
19-1321
17-3940
14-5718
17-5122

Be inspired by a retro palette of bubblegum pink, tangerine, violet and peppermint, with rich coconut brown adding a dark contrast