



UNIQUE **S**TYLE **P**ATFORM
ESSENTIAL INSPIRATION FOR CREATIVE MINDS

USP INSPIRE:
CRYSTALISED



Despite the cost of living crisis, the **luxury jewellery** industry is experiencing a boom. This **elegant, crystalised aesthetic** is less about 'quiet luxury' and more about adding a **touch of sparkle to the everyday**.

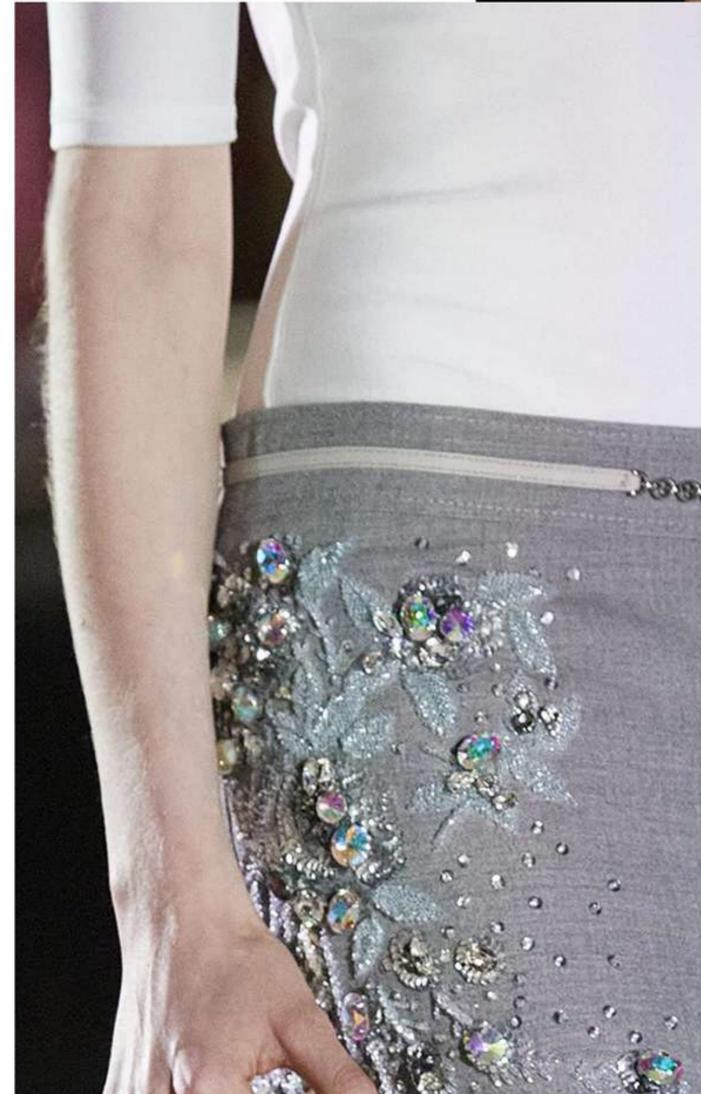
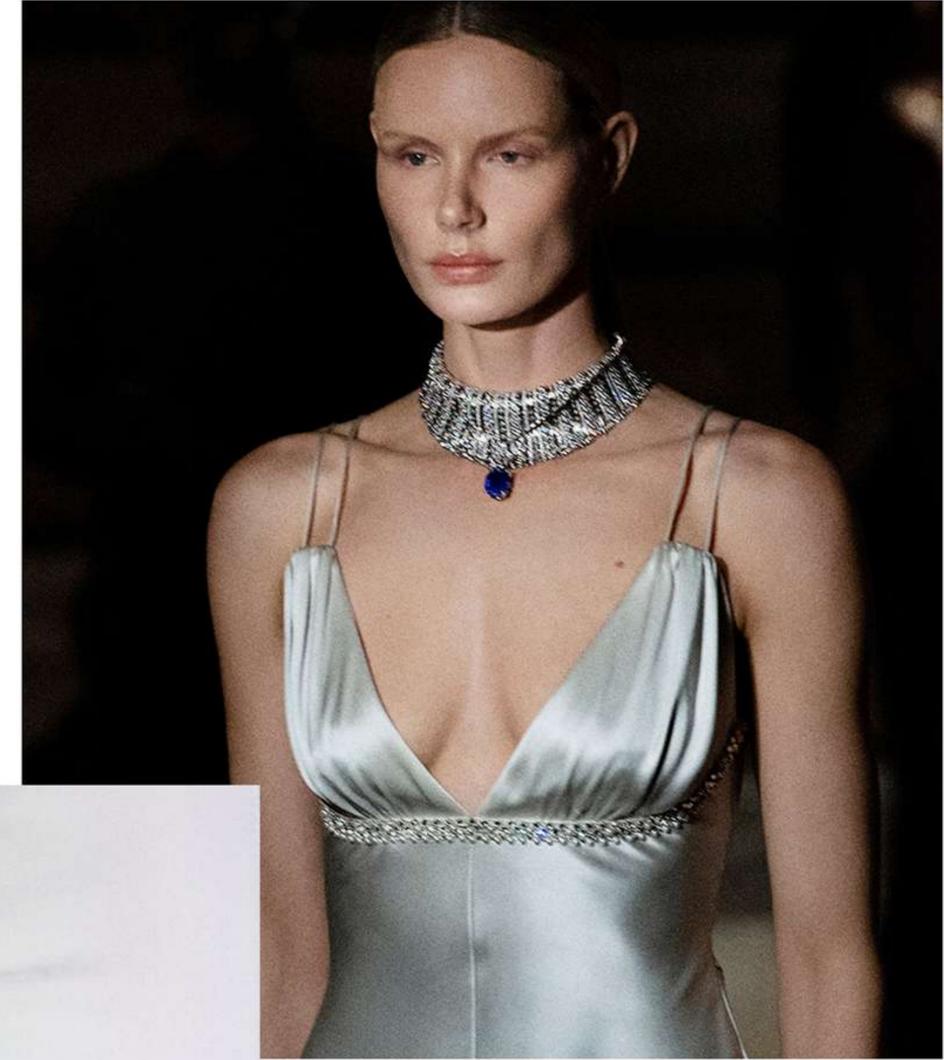
As specialised brands experience growth - **Cartier** has become the first jewellers to top sales of €10 billion in 12 months while **Tiffany** have just opened their new NYC flagship store - other luxury brands are looking to tap into the power of this product category.

Louis Vuitton hosted a performance in Greece to celebrate their latest jewellery collection, while **Saint Laurent** have launched their first foray into fine jewellery. **Skims** have even added crystals to their new bridal collection. A shift in gender norms, led by influencers such as **Harry Styles** and **Bad Bunny**, has also resulted in men's jewellery making a comeback.

The mood is emerging in interiors too, with brands including **SolidNature** and glass maker **Saint-Louis** showcasing the appeal of stone and crystal at Milan Design Week 2023.

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MOOD



Be inspired by a sparkly, dazzling mood, with diamantés and crystals embellishing otherwise understated pieces, alongside statement jewellery

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COLOUR



12-5204

20-0143

19-0915

12-0109

14-6330

WHITE

20-0081

Be inspired by a palette of cool mint, malachite and moonstone set against brilliant white, deep obsidian and gleaming crystal