

UNIQUE STYLE PLATFORM
ESSENTIAL INSPIRATION FOR CREATIVE MINDS

USP INSPIRE:
TERRACOTTA



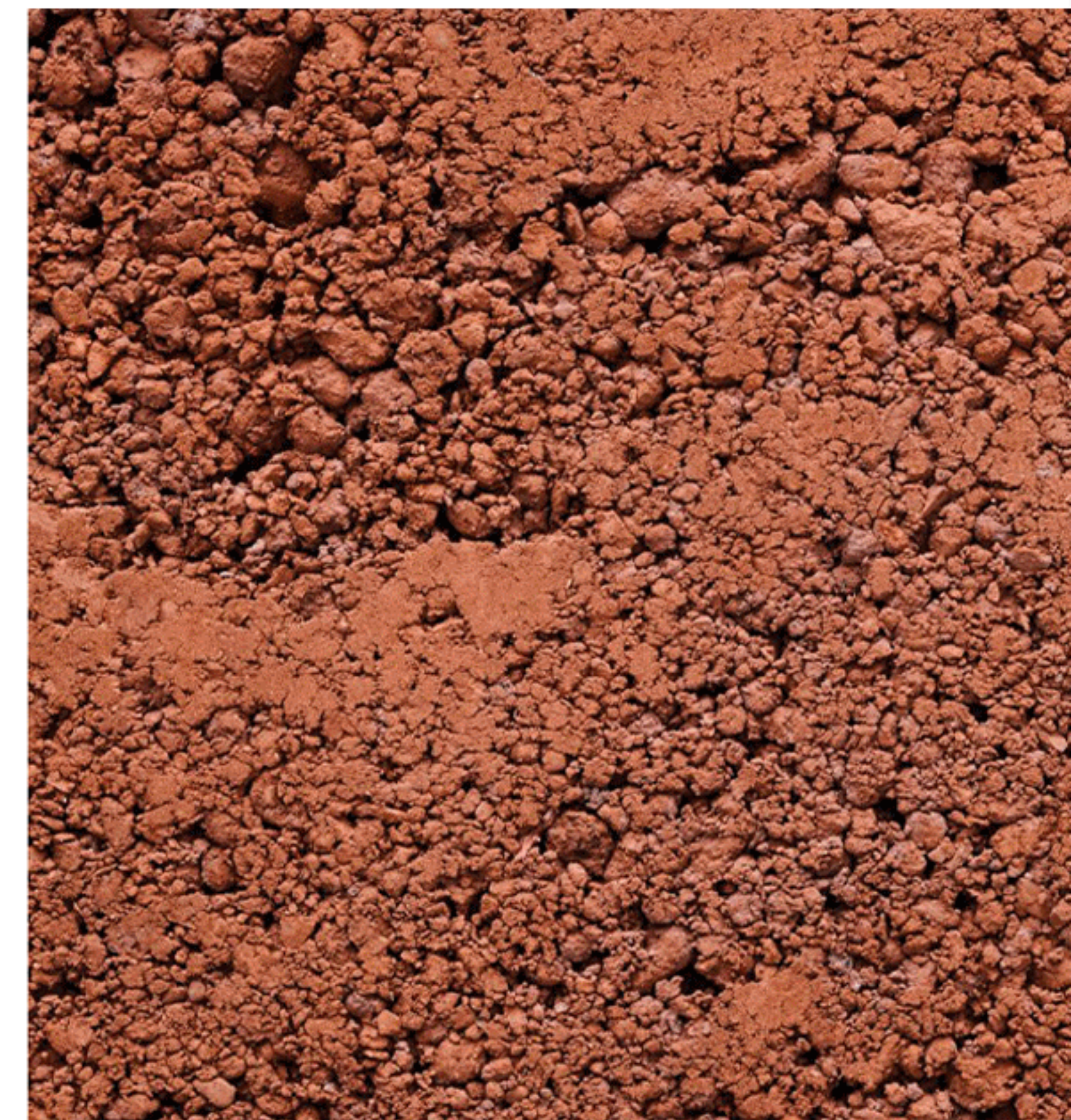
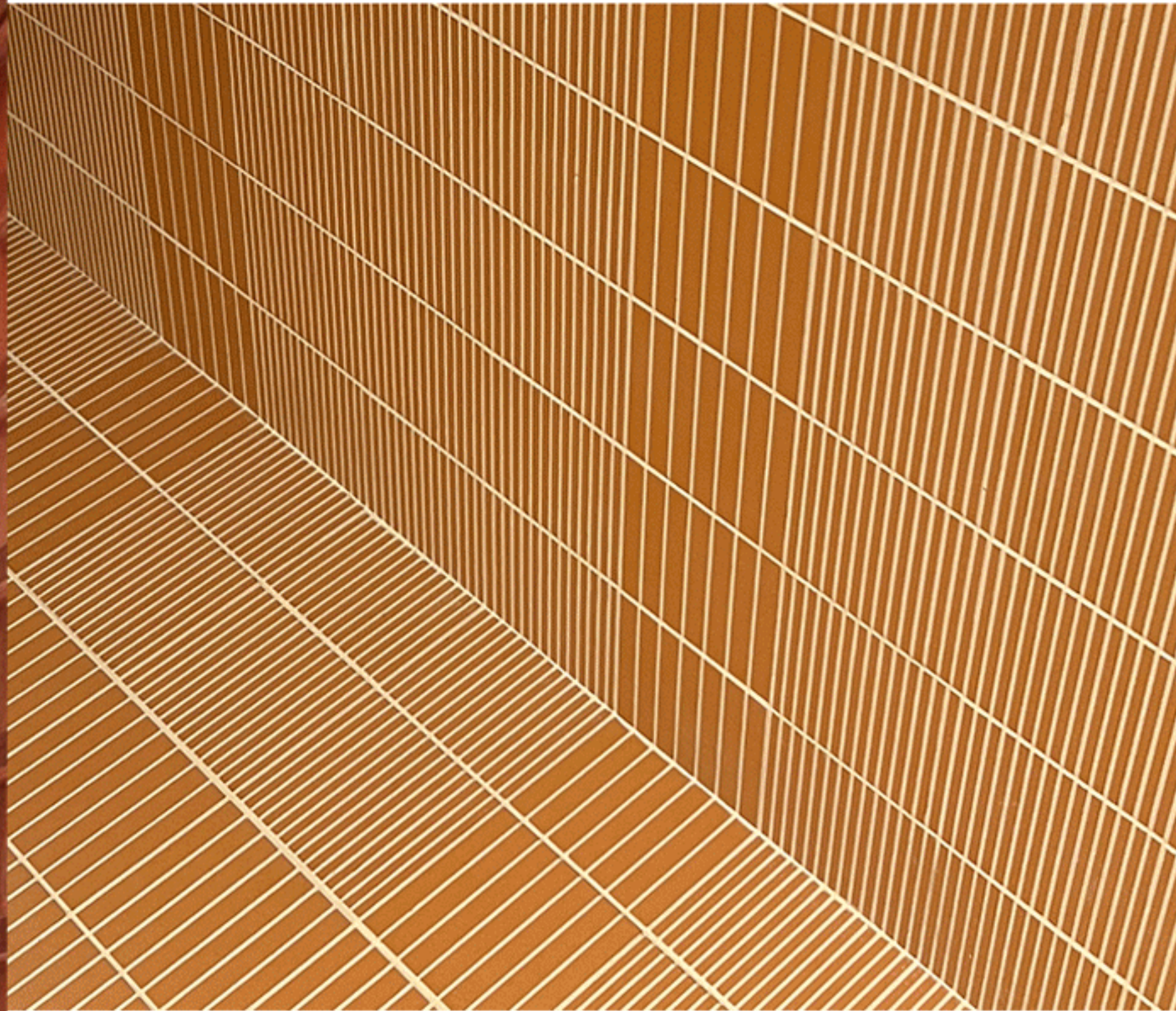
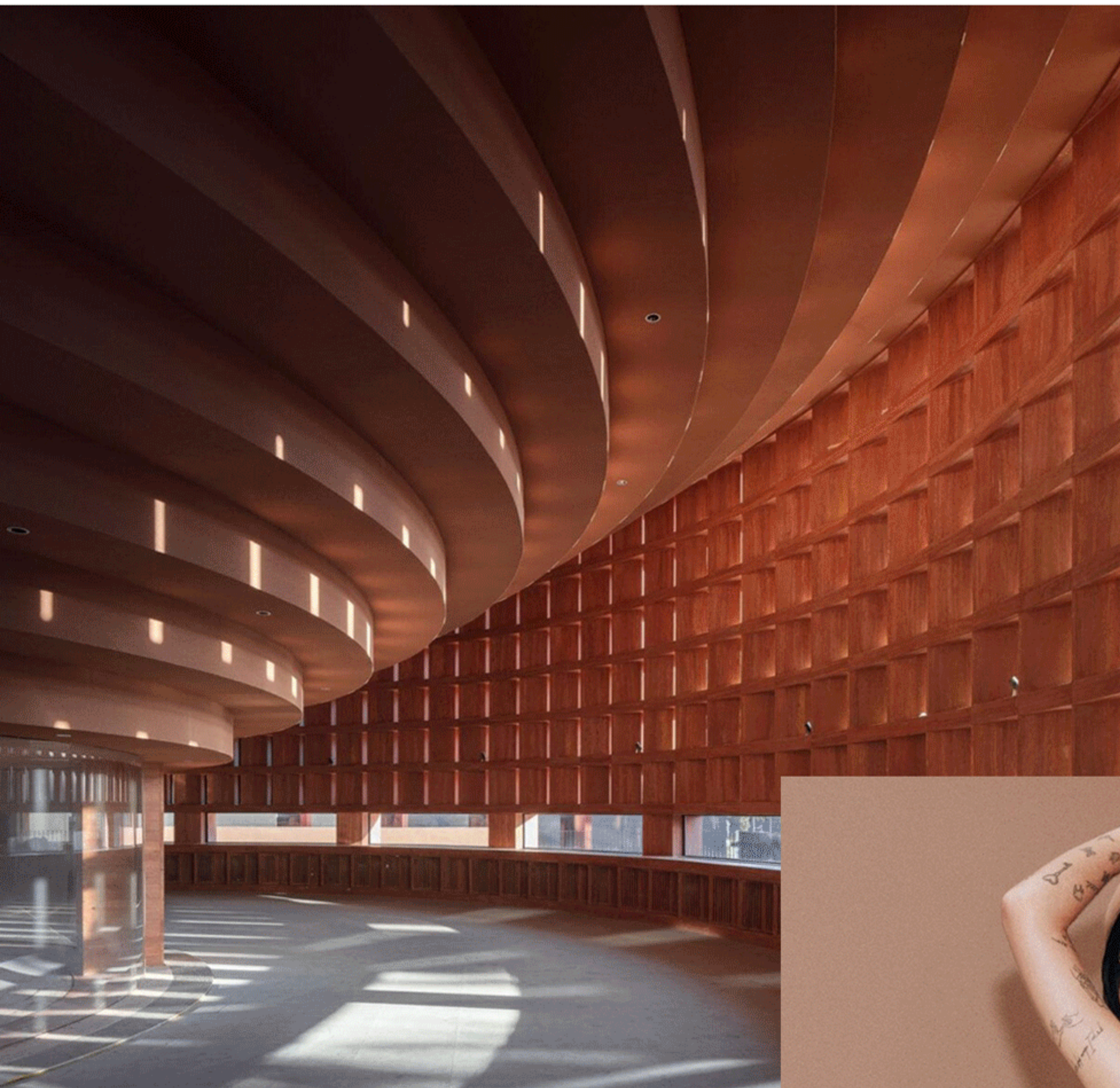
With a rapidly increasing global population and the threat of climate change looming, **sustainable soil systems** will play a vital role in the future of the planet. This awareness, along with the **primal connection** with have to the land beneath our feet, is inspiring an aesthetic influenced by **clay and terracotta tones**.

At **Milan Design Week 2023** designer **Zuzanna Skurka** and Copenhagen-based **Natural Material Studio** created an installation of soft bio textiles made from surplus bricks, while architecture studio **Gonzalez Haase AAS** has completed a store interior for Icelandic clothing brand **66° North**, featuring plinths made from rammed earth.

Warm, earthy hues are also emerging in fashion and beauty. **Skims** have launched a new collection of *Seamless Sculpt* shapewear in a range of clay tones, with the campaign featuring terracotta torso artworks.

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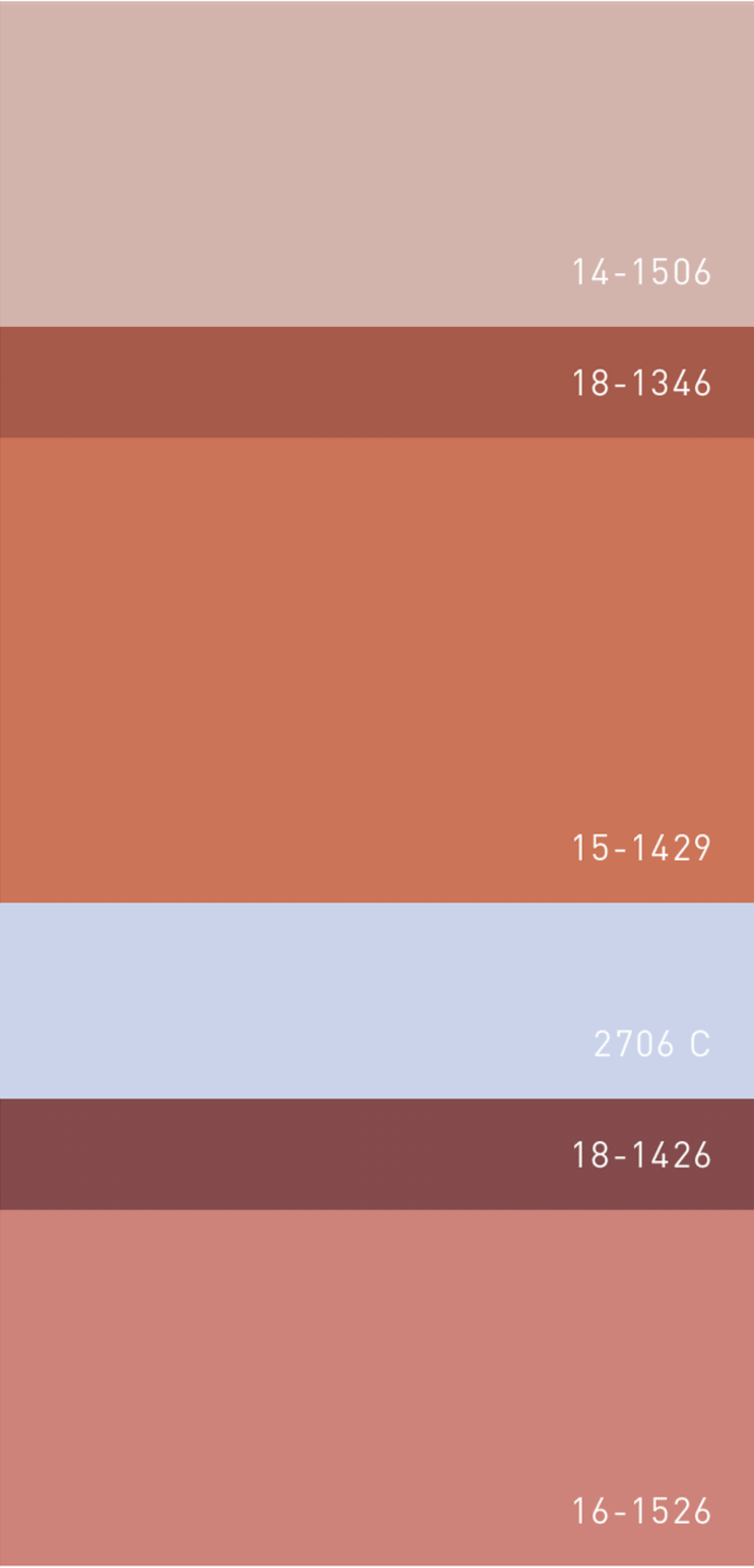
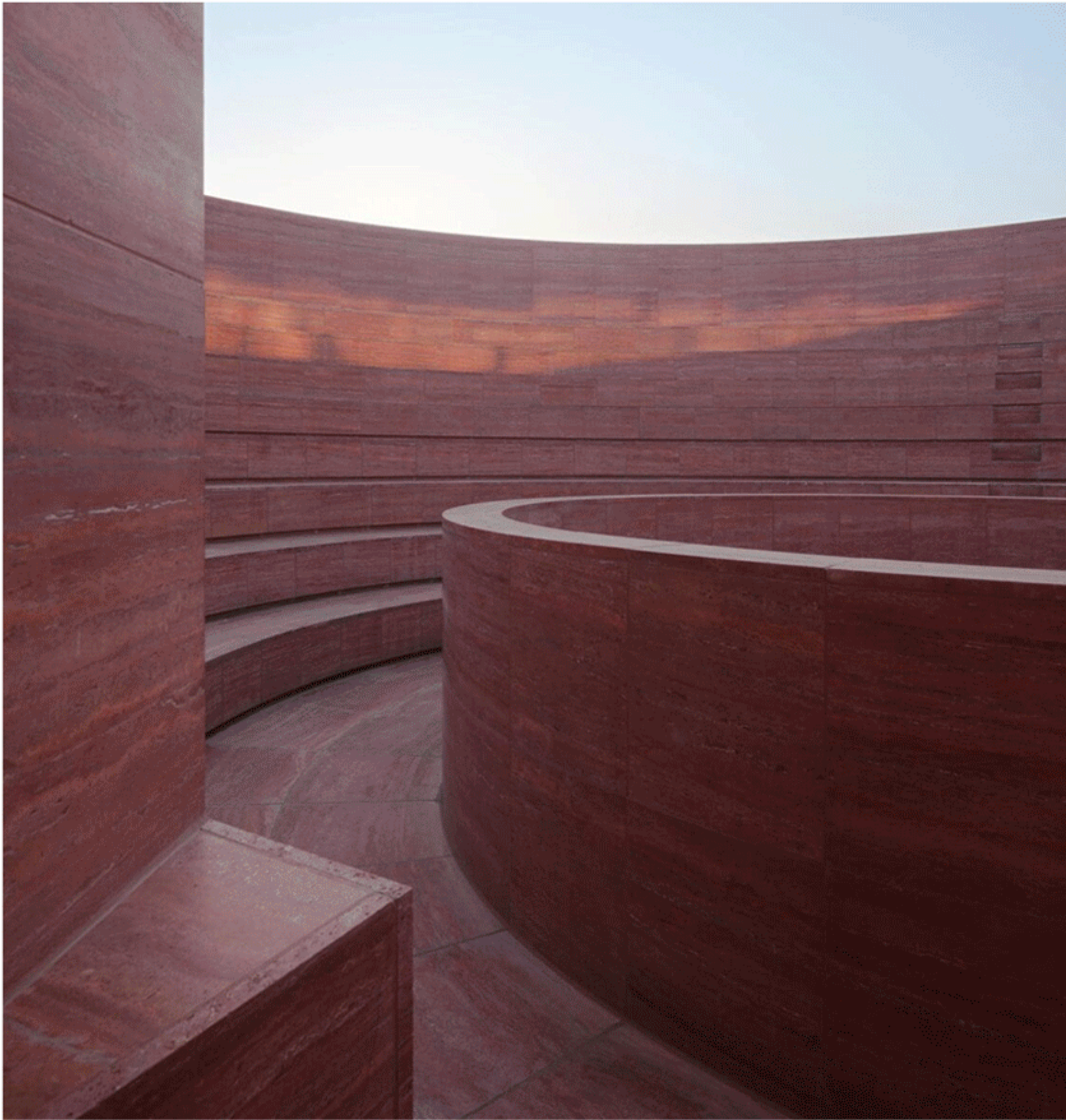
MOOD



Be inspired by a soft, earthy mood that updates pared back aesthetics with warm, inviting interiors, touchable textures and form fitting fashion

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COLOUR



14-1506

18-1346

15-1429

2706 C

18-1426

16-1526

Be inspired by a palette of natural clay shades, such as baked earth, pink dust and burnt sienna, with a refreshing highlight of evening sky