

UNIQUE STYLE PLATFORM

ESSENTIAL INSPIRATION FOR CREATIVE MINDS

**USP INSPIRE:**  
ROCK BAND





Tapping into the appeal of **retro nostalgia** and **second hand, thrifted clothing**, a **1970's rock band** mood is emerging across fashion and interiors.

New series *Daisy Jones & The Six*, based on the novel by **Taylor Jenkins Reid** and starring **Riley Keough** and **Suki Waterhouse**, is full of 70's inspired rock star fashion. Costume designer **Denise Wingate** took viewers on a journey back to free-spirited, hard-partying 1970's Los Angeles, mixing denim, fur and leather with printed floaty kaftans and platform heels.

The show has sparked a trend on **TikTok** for vintage 70's fashion, while designers such as **Etro** and **Balmain** have referenced the vintage aesthetic within their recent collections.







# USP INSPIRE: ROCK BAND

# MOOD



Be inspired by a vintage 1970's rock star mood with shearling leather jackets, platform heels, flares, floaty layers and plenty of retro print clashing



# USP INSPIRE: ROCK BAND

# COLOUR



19-5212

16-5422

4975 C

17-1052

5255 C

19-1435

Be inspired by a palette of nostalgic 1970's browns, contrasting tonal combinations of chesnut, brown sugar and conker with teal, navy and aqua