



UNIQUE **S**TYLE **P**LATFOM

ESSENTIAL INSPIRATION FOR CREATIVE MINDS

USP INSPIRE:
CRAFTED KNITS



Handcrafted knitwear is making a resurgence, as consumers are drawn to **comforting and functional clothing**, as well as garments that tell a **story**.

Eimer Ni Mhaoldomhnaigh, costume designer for the Oscar-nominated film *The Banshees of Inisherin*, commissioned an 83 year old Irish woman **Ms. Barry** to knit the sweaters for the film, with the story since going viral on Instagram and TikTok, where users have shown off their attempts to recreate her designs.

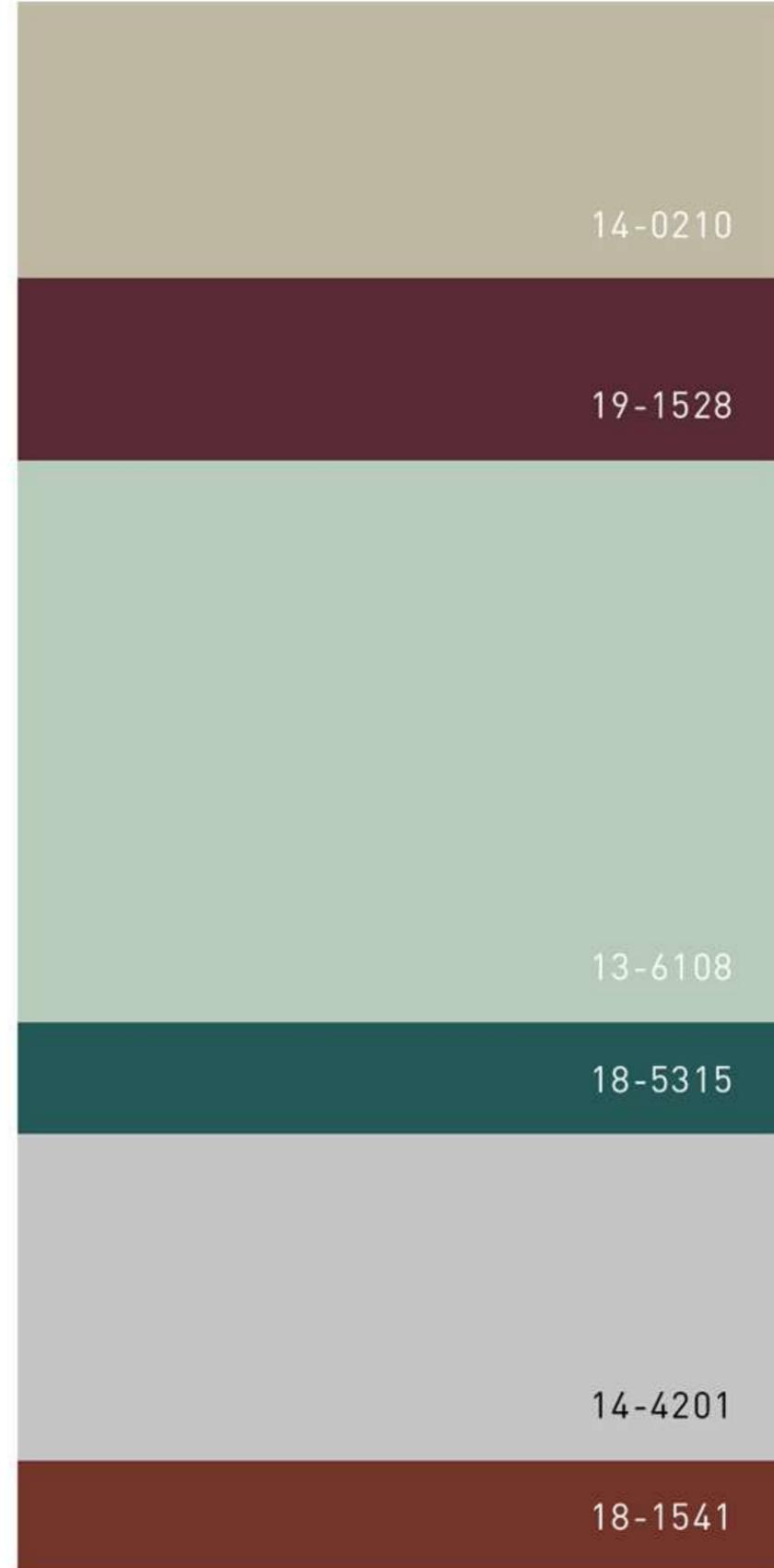
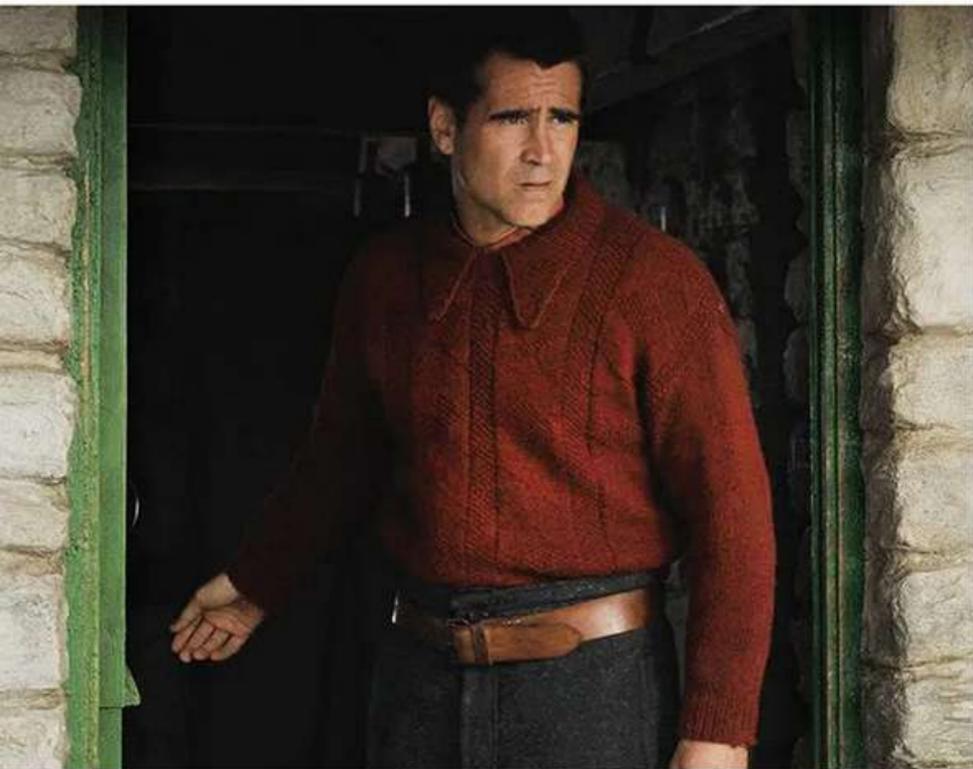
London-based Harry Styles-approved knitwear designer **Ilana Blumberg**'s latest collection, *Never Be Cold*, brings a contemporary touch to traditional knitting techniques, while **Bottega Veneta** showcased innovative 'knitted' sock boots as part of their A/W 23/24 collection that were actually made from leather.



Be inspired by a contemporary take on traditional knitwear, with layered jumpers, woollen accessories, intentional repairs and handmade touches

USP INSPIRE: CRAFTED KNITS

COLOUR



Be inspired by a palette of warm yet functional shades, such as natural wool, dove grey, rusted red and rich plum, updated with cool pistachio