

UNIQUE **S**TYLE **P**LATFOM

ESSENTIAL INSPIRATION FOR CREATIVE MINDS

USP INSPIRE:
DARK DISCO



A **dark** and **moody disco** aesthetic is emerging for **fashion** and **lifestyle**.

Beyoncé is back with her latest studio album *Renaissance*, a disco-house celebration of the dancefloor, personal power and unadulterated joy. The singer has unveiled images relating to the many moods of the album, wearing looks from **Alaïa**, **Gucci**, **Rick Owens** and **Schiaparelli**, as well as emerging designers like **Luis de Javier** and **Nusi Quero**. The visuals include 70's *Studio 54* references and lots of metallics.

The newly opened **Marni** flagship store in Milan also boasts a party look with mirror tiles and deep blue carpets.



Be inspired by metallic fabrics and beaded details in dramatic silhouettes for fashion, as disco balls and reflective surfaces are key for lifestyle

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COLOUR



20-0145

19-1757

20-0128

BLACK

20-0001

19-4056

Be inspired by a palette of disco ball silver, contrasting against dramatic deep black, purples and blues, with a pop of lipstick red